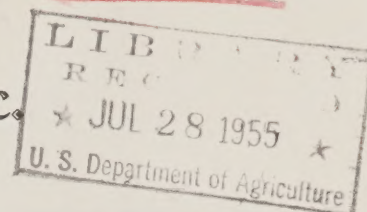


Rooted Carnation Cuttings for 1955-56

SIM CARNATION CO., Inc.

P. O. BOX 1107
SAUGUS, MASSACHUSETTS



Lower Prices!

Higher Discounts!

Unconditional Guarantee!

	Per 100	Per 1000		Per 100	Per 1000
ROYALTY, a large, clear bright purple with no variegation of any sort. A good producer and good keeper. Very long, strong stems	\$18.00	\$150.00	WHITE SIM, undoubtedly the most popular white variety available today. A fine carnation all the year. Consistently top quality. Heavy producer. Long stems. Excellent keeper.	\$11.50	\$100.00
SELECTED RED SIM, a selected strain of Wm. Sim, slightly larger and fuller than the original. Plants more vigorous. Otherwise the same.	\$18.00	\$150.00	RASPBERRY ICE, white petals overlaid with lavender, the color of Raspberry sherbert. The irregular petal formation makes a very attractive flower. Good keeper and producer.	\$11.50	\$100.00
PEPPERMINT SIM, a sport of Sim. White petals with red pencil lines. Otherwise the same.	\$18.00	\$150.00	TILLY, a nice maroon of top quality. Medium large flowers. Long stems. Fine production.	\$11.50	\$100.00
YELLOW SIM, a golden or buff-yellow, similar in color to Harvest Moon, but slightly more yellow, and holds its quality better.	\$18.00	\$150.00	SAUGUS PINK, deep pink a trifle lighter than Sidney Littlefield. Large, full, rounded flowers. Fine keeper. Good producer. Should not be flowered during summer months.	\$11.50	\$100.00
CARDINAL SIM, a rich scarlet the color of King Cardinal. Large full flower. Petals are smoother than most Sim varieties, otherwise it has all of the Sim characteristics.	\$15.00	\$125.00	CANARY QUEEN, tall, fine bright canary yellow. Medium large flowers. Very long, strong stems. Good producer and fine keeper. Flowers have very slight light pink variegation in winter.	\$11.50	\$100.00
EVAN'S SALMON SIM, a nice medium salmon pink. First flowers are light pink, but color deepens to attractive rich salmon.	\$15.00	\$125.00	DESERT SUN, large, full flowers of yellow-buff. A heavy producer. Very long, strong stems. At its best in spring and early summer.	\$11.50	\$100.00
GORDON, a large, full, soft shell pink. Heavy producer. Splits only briefly in the fall. Excellent except during the summer.	\$15.00	\$125.00	FROSTY, a pure white similar in form to Olivette, but a little larger. Heavy producer.	\$11.50	\$100.00
LIGHT PINK LITTLEFIELD, a large medium pink sport. Holds its color and quality well into summer.	\$15.00	\$125.00	APOLLO, beautiful, rich salmon pink. Medium large flowers, well formed. A fine variety.	\$11.50	\$100.00
ORCHID DANDY, white petals overlaid with orchid. Medium large. Heavy producer and good keeper.	\$15.00	\$125.00	VENUS, soft, rich salmon pink of high quality. Long stems. Excellent flowers.	\$11.50	\$100.00
MAMIE, white petals with irregular red streaks. Probably the most popular of all variegated Sim sports. Sim qualities except for color.	\$11.50	\$100.00	MIDAS, rich, deep, clear yellow. Splendid color. Medium size flowers of good quality. Production good. Fine keeping quality.	\$11.50	\$100.00
SCARLET SIM, a very pretty novelty. White petals with dense scarlet pencil lines. During summer, the lines become a flaking and flowers resemble Frosted Patrician. Very attractive and fine quality at all seasons.	\$11.50	\$100.00	AURORA, fine, large, prolific white. Especially fine in warm weather. Good producer.	\$11.50	\$100.00
PINK SIM, a light, flesh-pink sport of Wm. Sim. During winter, color is light salmon pink. A fine variety with all the Sim characteristics.	\$11.50	\$100.00	JUPITER, large clear white of show quality. Good producer. Strong stems. Fine in warm weather.	\$11.50	\$100.00

250 of One Variety at the 1000 Rate

10% Discount, Cash With Order

No Order Accepted For Fewer Than 100 of One Variety

QUALITY OF CUTTINGS UNCONDITIONALLY GUARANTEED

FOR EVERY CUTTING WHICH IS NOT CLEAN, VIGOROUS AND WELL ROOTED UPON ARRIVAL
WE WILL SEND TWO CUTTINGS WITHOUT CHARGE

RECEIVED
U.S.D.A. LIBRARY
JUL 28 9 38 AM '55

Also --

CHARLENE

A new seedling of brilliant rich deep pink. The variety has done very well with us even in intense hot weather. Flowers are large and of fine quality. They keep and ship perfectly. There is almost no splitting. Stems are long and strong. Plants are clean and vigorous. Production is high.

\$18.00 per 100

\$150.00 per 1000

DELIVERIES START LATE IN SEPTEMBER OR EARLY OCTOBER

SIM CARNATION COMPANY, INC.

Growers and Breeders of Fine Carnations

SAUGUS, MASSACHUSETTS

Telephone SAugus 8-0169

Members of
N. E. Carnation Growers' Association
American Carnation Society
Society of American Florists
Massachusetts Horticultural Society
Florists' Credit Association

KENNETH F. McCULLY, *Treasurer*
and *General Manager*

July 25, 1955

Gentlemen:

More varieties, lower prices, higher discounts and unconditionally guaranteed quality! That, together with prompt service, is what we are offering you in rooted carnation cuttings for the 1955-56 season.

Last season, three successive hurricanes seriously damaged our range, ruined thousands of plants, shortened our supply, and upset our propagating schedule. Also, in our attempt to find the best possible rooting medium, we experimented with many materials and combinations. This consumed a lot of time, and the loss of some cuttings.

We settled on Perlite as being the best available propagating material, and are now using it exclusively. We have learned how to get best results from this fine material under all conditions. We do not expect that hurricanes will strike us two years in a row.

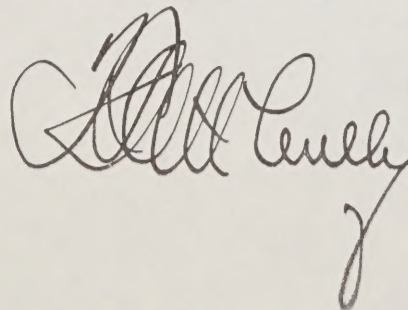
Therefore, we feel that we can safely promise top grade rooted cuttings delivered just about when you want them. In fact we are so sure that you will be pleased with the cuttings we send you that we will give you two cuttings absolutely free for every cutting which you find upon arrival is not clean, vigorous and well rooted.

But we offer even more! We have lowered our prices. We also offer a 10% discount for payment with your order. And for a limited time only, we are offering again a bonus of 10% extra cuttings without charge on every order which is paid for when it is placed. Good stock, low prices, high discounts, and an unconditional guarantee of quality. You couldn't ask for much more than that. Take advantage of this offer now, and place your order early so that you may have delivery when you want it.

Cordially yours,

SIM CARNATION COMPANY, Inc.

By:



KFM:IC

